



reduce. reuse.  
respect the  
places we play.

## The Tennis Channel Open goes green

This year Tennis Channel Open is going Green! As one of the first pro tennis events to embrace an environmentally friendly mission, the 2008 competition features recycle stations throughout the tournament grounds and the use of clean-burning, bio-diesel fuel to power generators and player transport cars. Concession stands use recycled plates, napkins and containers, while the event's overall waste-management systems have been upgraded to be more ecologically sound. Fans can get into the act too. Ticket holders are encouraged to drop their old tennis balls and cans in special collection bins throughout the week for tournament officials to recycle or donate to schools and elder-care centers. Also, all fans can visit Tennis Channel's tournament booth to pick up free recycled tote bags, recyclable water bottles, organic cotton T-shirts and tips on protecting the environment during their daily routines.

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- What?** Seven days of action-packed ATP tennis featuring the world's top players
- Where?** The Darling Tennis Center in Las Vegas, Nevada
- When?** March 3-9, 2008
- Who?** 2008 TCO players include Lleyton Hewitt, the Bryan Brothers, Fernando Gonzalez, Marcos Baghdatis, and other tennis stars!

MARCH 3-9 · 2008

DARLING TENNIS CENTER · LAS VEGAS  
TICKETS ON SALE NOW (866) 641-OPEN

For general info call (866) 641-6795 or log onto [tennischannelopen.com](http://tennischannelopen.com)